



MUNICIPALITY OF VARNA MAYOR

To the attention of:

European Commission
ERASMUS + Programme
Call for proposals 2020
Call ID: EAC-A02-2019

LETTER OF INSTITUTIONAL SUPPORT

**For the implementation of project proposal:
CATIA "Culture, Arts, Tourism Innovations Alliance"**

Dear Sirs/Madams,

It is a great pleasure for Varna Municipality to write this letter of support of the project proposal CATIA "Culture, Arts, Tourism Innovations Alliance" being submitted to the ERASMUS + Call ID: EAC-A02-2019 by University of Economics – Varna.

We are convinced that the challenge-based approach when transforming the institutional cooperation and tackling societal challenges will drive innovation and will act as catalysts to stimulate progress in Europe's multi-cultural landscape on regional level.

We highly endorse the closer work of University of Economics – Varna with our regional ecosystem and being part of the latter Varna Municipality confirms that we are very interested in participating and benefiting from the proposed activities.

We understand that the University of Economics – Varna' team invites us to join the Alliance intended to provide a stronger impact on tourism and culture on regional level, as associate partner, without any financial commitments from our side and we are hereby confirming that we are happy to assign the necessary time in the Alliance, and also participate in the project related activities when possible.

We confirm that we are very interested in participating, contributing and benefiting from the proposed Alliance.

Yours sincerely,

IVAN PORTNIH
MAYOR OF VARNA MUNICIPALITY

